

ATLANTA WELCOMES NEW MARKETING AGENCY: EZ2BSOCIAL

ATLANTA (January 4, 2012) - A new marketing firm announces its opening today, [ez2BSocial](#). Founded and created by [Rico Figliolini](#), ez2BSocial is a full service social media marketing firm based in Norcross, Georgia.

"ez2BSocial has been a company I've been interested in launching for the past year. I've spent my life developing marketing campaigns and I'm thrilled to have the opportunity to own and manage my own firm," said Figliolini. "The timing is ideal and we are receiving a warm reception from the marketplace."

ez2BSocial offers integrated marketing and public relations services specializing in digital and social media. Specifically, the agency focuses on marketing strategies for driving online visibility, implementing social media campaigns and engaging in online conversations with key audiences.

The firm's specialty areas include health and wellness, leisure and travel, financial services, and home and building products.

Currently, ez2BSocial represents two client accounts, Dr. Jules Nabet Cosmetics and Imagix Dental and Affiliates of North Atlanta; information about these companies is listed below. These clients represent two diverse areas of interest for the company. Effective immediately, ez2BSocial is accepting clients locally and nationwide.

"Conversations between people are nothing new. We look for ways to help brands engage in honest and meaningful conversations in social media." added Figliolini.

For more information on how ez2BSocial can increase online visibility and strengthen social brand awareness, visit ez2bsocial.com and follow on Twitter [@ricofig](#)

About ez2BSocial

ez2BSocial is an North Atlanta based marketing firm that provides social media solutions to small and mid-sized companies looking for social visibility and increased brand strength and sales. The company provides personal service at reasonable costs with an ROI Focus. Specialty areas include: health and wellness, leisure/travel, financial services and home & building. We tailor our solutions to each client, with the goals of accelerating their growth and growing the bottom line. The strategy for every client and project, big or small, is handled personally by ez2BSocial's President and Founder Rico Figliolini.

About Dr. Jules Nabet Skincare

Dr. Jules Nabet is a leading doctor in his specialized field of aesthetic medicines practicing in his clinics in Paris and London. ez2Bsocial launched his skin care line in North America through an ecommerce website, social media marketing and tradeshow participation. For more information on Dr. Jules Nabet Skincare, visit www.drjulesnabetskincare.com.

About Imagix Dental and Affiliates

Imagix Dental and Affiliates are a group of 11 dental practices in North Atlanta with diverse brands delivering world class dental services from teen braces to cosmetic dentistry and whole mouth reconstruction. ez2BSocial has developed the company's entire web presences from website and social networks to brand reputation management and local search marketing. For more information on Imagix Dental and Affiliates visit www.imagixdental.com.